

IS YOUR CONSUMER PRODUCTS COMPANY DELIVERING?

The right product? 

 In the right quantities?

To the right location? 

 At the right time?

BECAUSE, IN DEMAND & SUPPLY CHAIN PLANNING

DSCP

GETTING THREE OUT OF FOUR ISN'T GOOD ENOUGH!

DEMAND PLANNING

YOUR FORECAST ACCURACY:
SATISFIED?



YOUR COMPETITION
85%

YOUR BUSINESS?
60%

Improve sales and customer service with advanced demand planning and forecasting tools.



Those with demand planning, average 90% and above complete and on-time delivery.

6-30 POINTS
INCREASE IN SERVICE LEVEL

10-40 POINTS
INCREASE IN FORECAST ACCURACY

Leaders integrate demand planning and forecasting software with ERP.



SUPPLY CHAIN PLANNING

Anticipate production, distribution and procurement requirements to strategically manage inventory levels.



>94%
PRODUCTION PLAN ACCURACY

10-50%
REDUCTION IN INVENTORY

Leaders have real-time access to inventory and materials.



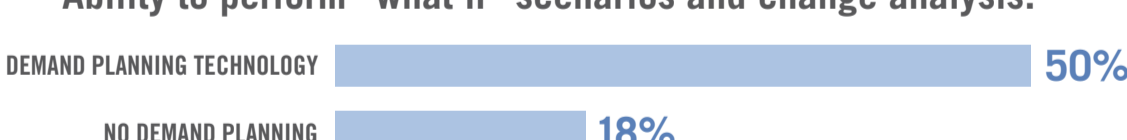
INTEGRATED BUSINESS PLANNING



Make sharper financial decisions by quickly exploring alternate scenarios.

5-15 POINTS
INCREASE IN GROSS PROFIT MARGIN

Ability to perform "what if" scenarios and change analysis.



5-25%
DECREASE IN WORKING CAPITAL NEEDS

DSCP SYNCHRONIZES ALL YOUR BUSINESS PROCESSES



Source: Aberdeen Group, Inc., March 2016



QAD empowers your business by lowering supply chain costs and improving customer service — with a real-time view on your bottom line.

Building the Effective Enterprise

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